

PRIVACY POLICY

Analytix Limited is committed to protecting and respecting your privacy. We take your privacy very seriously and it is important to us that you can use and enjoy our website without having to compromise your privacy in any way. *[Analytix Limited is registered under the Data Protection Act 1998.]*

This privacy policy explains how we will use and process personal data we collect about you.

What information do we collect about you?

The type of information that we may collect about you includes:

- your name and address;
- your phone number and e-mail address;
- your fax number;
- details about the goods or services you specifically request
- information you complete in relation to our client surveys.

We do not collect sensitive information about you (for example relating to racial origin or political beliefs).

How will we use information we collect?

The information you provide to us when you use this website will be used for the following reasons:

- providing you with the best possible service;
- dealing with billing and associated support;
- to process any request for advice or information;
- monitoring and improving our marketing and promotional campaigns;
- to administer your user account with us;
- to notify you of our bulletins, information packs and services, should you agree to receive these from us;
- to customise this website according to your interests; and
- to comply with our statutory and regulatory obligations.

We will not disclose any information to any third party except to help prevent fraud, or if required to do so by law.

Cookies

Analytix does not use Cookies that collect standard internet log information and visitor behaviour information.

[We can access the following information about your visit:

- *The internet domain and IP address from where you access our website but not specific personal information;*
- *The type of browser software and operating system used to access our website;*
- *The date and time you access the website*
- *The pages you enter, visit and exit our website from; and*
- *If you linked to our website from another website, the address of that website.*

We use this information to help us identify click stream patterns, to improve our website and to learn about the number of visitors to our website and the types of technology our visitors use. We only use this information ensure that our web pages stay compatible with a selection of browsers and systems, thereby ensuring that our web pages appeal to a wide audience.]

Marketing

We would like to contact you in the future for marketing purposes but we need your consent before we do this. If you would like us to contact you concerning our services and offers that may be of interest to you then please tick the *opt-in* box on the *Information Request Form*

You may refuse any marketing information from us in the future at any time by contacting us at sales@analytix.co.uk and typing *unsubscribe* in the *Subject* field

Access to your information and inaccuracies

You have a right to request a copy of the information that we hold about you. To obtain a copy of this information, please email or write to us at the following address:

Analytix Limited
Unit 9
Seaview Workshops
Timber Road
Horden
Peterlee
County Durham
SR8 4TE

We may make a small charge for this service.

We are committed to ensuring that the information which we hold about you is accurate and up to date. You may ask us to correct or remove information you think is accurate.

Other websites

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

Changes to our privacy policy

We keep our privacy policy under regular review and we will place any updates on this webpage. This privacy policy was last updated on 19 July 2009.

Contacting us

Any questions or comments relating to this statement or our site should be directed to Analytix:

- by email to sales@analytix.co.uk; or
- by post to Unit 9, Seaview Workshops, Timber Road, Horden, Peterlee, County Durham, SR8 4TE.